



DATA AS THE HUB OF YOUR ENTIRE OPERATION

Today's agriculture is increasingly data centric, your information needs to be more accessible than ever. With the AgFiniti cloud based platform, take information about your entire operation with you wherever you go to help you make decisions on the farm that matter most. Ag Leader believes the grower's data belongs to the grower. Growers can use AgFiniti with confidence, knowing their data is in their control.

Sharing

Share your information with trusted advisors and others involved with your operation. With AgFiniti, you and only you have control of your data and whom you choose to share it with.

Viewing

View your data anywhere, from any device. Phone, tablet, PC – Android or iOS. Utilize your favorite mobile technology in the office, in the field, at the coffee shop or with consultants and salesmen. Your data is available when and where you need it with AgFiniti!

Supporting

Increase runtime by allowing farm managers, dealers or support technicians to view your display. With remote support, help is just a click away!

Accessing

Send and receive data files wirelessly from the cab, including grower, farm and field information, prescriptions, guidance lines, boundaries, data files and more!

Connecting

With AgFiniti, maps and reports are automatically created for viewing from most Ag Leader displays. No desktop software needed.

Analyzing

See what happened at a specific location when walking through the field. View field operation data to see what happened with variety, application and equipment information for that exact spot.

DATA WHERE AND WHEN YOU NEED IT



NEW AgFiniti Mobile App

Download the free AgFiniti Mobile app to easily sync data from your InCommand™ display to your iPad®. Knowledge is power. When you leave the field, take your data, maps and reports with you.

No data plan or internet connection required.

Free AgFiniti Mobile App for iPad®.



CONNECT YOUR WHOLE OPERATION

Sync field data from all your displays and/or SMS to your AgFiniti cloud account for safe storage and convenient access to your data.



Uses for Every Season

No matter the season or activity, AgFiniti helps improve efficiency and simplifies decision-making.

- Ground truth herbicide performance by knowing important factors about application such as speed, rate, and swath widths, while standing in field.
- Is your down force adjusting accordingly? Double check seed depths related to important statistics such as down force applied or gauge wheel load.
- Know how many total bushels your operation has harvested, no matter how many combines you run.
- Know exactly where your tile is located in your fields, making repairs or additions quick and easy.
- And more. Your data is at your fingertips!





PLAN, MANAGE, PROFIT.

We understand that smart management decisions are a must in your farming operation. And, because you may have data from different systems and sources, we aim to support as many data types as possible. SMS was developed with this in mind, so you can make well-informed decisions based on all your data. Whether the data is from planting, fertilizing, spraying, harvest, tiling or guidance, SMS can house and organize all of it for easy access.

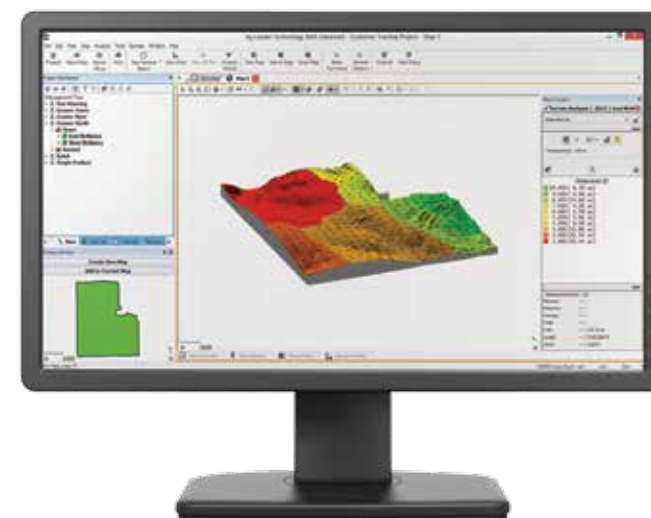
- Use AgFiniti to view SMS data from anywhere on your favorite mobile device.
- Organize, plan and manage field operations.
- View and print maps, reports and operation summaries.
- Layer maps of field applications (tillage, planting, spraying, harvest, etc).
- Create reports and maps that can be used to satisfy government reporting.
- Track and store multi-year trends in your fields.
- Analyze data to determine areas of improvement and make more profitable decisions.
- Easily track operational expenses and income, which can be included in financial reports and print layouts.

SMS Software Supports

- Ag Leader
- AGCO
- AutoFarm
- Case IH
- CLAAS
- Flexi-Coil
- Gradient
- HARDI
- Hemisphere GPS (Outback)
- ISO 11783
- John Deere
- KINZE
- Mid-Tech
- New Holland
- Precision Planting
- Raven
- RDS
- Trimble
- Shape, Image, Text Files
- LIDAR Files

SMS™ Basic

Use information captured from your entire operation – planting, application, harvest and more – to turn data into smart management decisions with the powerful SMS Basic desktop software.



SMS™ Advanced

Ag Leader's feature-rich SMS Advanced gives growers and trusted advisors data management across many acres, fields and operations. SMS Advanced carries all of the features of SMS Basic, plus additional tools and features designed for superior analysis and report generation.



SMS™ Mobile

Collect in-field information such as crop scouting, soil sampling, boundaries and more with SMS Mobile. Once data has been captured, integration with SMS Basic and Advanced desktop software makes transferring your data simple.



SMS™ Features	Basic	Adv.
File Processing from Most Precision Ag Displays	■	■
Sort Data by Geography	■	■
Generate Crop Plans	■	■
Create, Manage and Export Guidance Lines	■	■
Print Summary Maps, Charts and Reports	■	■
Write Simple Prescriptions	■	■
Aerial/Road Backgrounds	■	■
Query Tools to Analyze Specific Areas	■	■
Check for Updates	■	■
Soil Survey Import (U.S. ONLY)	■	■
Project Management	(limited)	■
View map data in AgFiniti*	■	■
Financial Entry (Basic/Adv)	■	■
Send/Receive files with AgFiniti	■	■
View data with AgFiniti Mobile	■	■
Equation Writing		■
Calendar View		■
3-D Plotting and Terrain Viewing		■
Comparison Analysis		■
Correlation Analysis		■
Terrain Analysis		■
NDVI Analysis		■
Profit/Loss Mapping		■
Backup Scheduling		■
Cluster Analysis		■
Multi-Year Averaging		■
Display Elevation Surface Contours		■
Multiple Data Storage Locations		■
Dataset Playback		■
Booklet Printing**		■
Water Management**		■
Plot Prescription**		■

*Service available for purchase.
**Optional module.



TURN YOUR DATA INTO DOLLAR SIGNS

SMS Basic helps you take data from your field and turn it into smart management decisions using information gathered from planting through harvest. In a grower/consultant relationship, SMS Basic works in conjunction with SMS Advanced, providing even more analytical tools and better insight into your precision farming operation.

- Overlay yield maps with other field operations to determine yield influences.
- Create and manage soil sample points, grids and regions.
- Automatically download soil survey maps (U.S. only) for your fields.
- Create/export prescription maps to most precision displays currently on the market.
- Create reports and maps that satisfy government reports.
- Easily track operation expenses and incomes.
- Use AgFiniti to wirelessly send and receive data from your Ag Leader display or in AgFiniti Mobile.



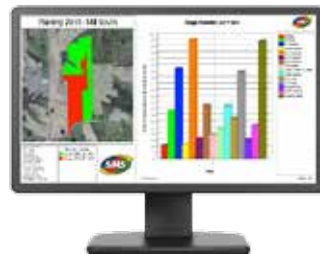
Guidance Planning

Import, manage, store and transfer guidance patterns or AB lines.



Prescriptions

Create and export simple variable rate prescriptions for seed, granular and liquid application.



Charts and Graphs

Build and print maps, charts and reports.



For the Grower

With SMS Advanced, growers gain increased depth of information across multiple years and variables, allowing for deeper insight into field-by-field trends and their effect on yield.

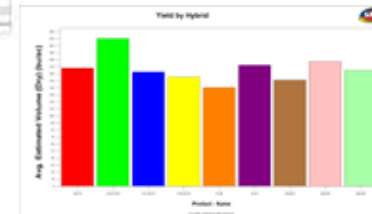
For the Trusted Advisor

Crop consultants, insurance providers, custom service providers and seed dealers benefit from the ability to manage an unlimited number of projects, allowing for data analysis by individual fields or across an entire client base while keeping data separate.

All the same great features of SMS Basic, plus:

- Compare the effect any number of variables have on yield results.
- Combine data to help define management zones.
- Automate analysis functions to reduce time and generate consistent reports.
- Input satellite, photo or crop sensor imagery to view plant health.
- Track speed, rate, elevation and more with pass-by-pass animated replays.
- Design tile plans to be installed (optional module; see more information on page 29).
- Create personalized booklets for each client including charts, graphs, maps, etc. (optional module).
- Strategically place and define in-field research plots in the office and use to plant in the field (optional module).
- Use input cost and other financial information to generate map displays of profit/loss across fields.
- Create a terrain analysis layer based on a field's topography to display slope, identify watersheds, drainage areas, wetness potential, flow direction and more.

Product	Rate	Area	Total	Cost	Revenue	Profit
Product 1	100	100	10000	1000	10000	9000
Product 2	200	200	20000	2000	20000	18000
Product 3	300	300	30000	3000	30000	27000
Product 4	400	400	40000	4000	40000	36000
Product 5	500	500	50000	5000	50000	45000



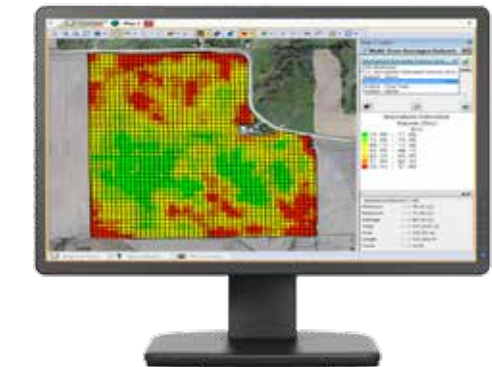
Comparison Analysis

Easily compare how different field or operation variables (moisture, soil type, fertilizer rates, etc.) affect results.



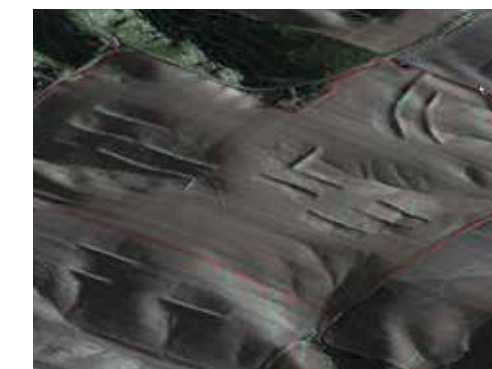
Equation Writing

Build an equation to generate a variable rate prescription, or other datasets based on mapped layers, such as soil sampling and/or grain harvest results. Run these equations for a specific field or across an entire project.



Multi-Year Averaging

Accurately view performance trends across multiple years and crop types.



3D View

View your field using 3D maps to help analyze drainage, tiling and terracing needs.