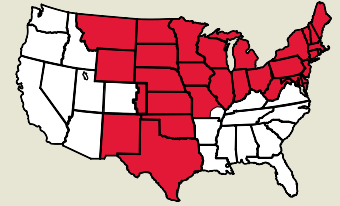




# 2017 DuPont Crop Protection TruChoice® Early Pay Multiplier



**Rapid Return on Investment.** The TruChoice® Early Pay Multiplier is a unique program that allows you to multiply your spending dollars upfront. For every dollar you put in, we give you more money to spend.

**Multiply your Money. Upfront.**

- Early Pay Multiplier means more money to spend at the time of purchase with your DuPont Supportive Retailer

**Flexibility & Convenience**

- Commit via Cash or TruChoice® Financing
- Spend Early Pay dollars throughout the growing season

**Brand Confidence**

- Collaborative & Trusted Team of Professionals
- Backed by DuPont

## DuPont Crop Protection TruChoice® Early Pay Multiplier (EPM) Schedule

Commit by:	November 30, 2016		January 20, 2017		March 31, 2017	
Early Pay amount	Cash <sup>3</sup>	TruChoice® Financing <sup>1,2</sup>	Cash <sup>3</sup>	TruChoice® Financing <sup>1,2</sup>	Cash <sup>3</sup>	TruChoice® Financing <sup>1,2</sup>
\$100 K +	12%	8%	11%	7%	9%	5%
\$50 K to \$100 K	9%	5%	8%	4%	6%	2%
\$25 K to \$50 K	7%	3%	6%	2%	4%	0%

Assume grower deposits \$100,000 cash on November 15<sup>th</sup>, 2016.  
 $\$100,000 \div (100\% - 12\%) = \$113,636$  in your Early Pay Account for you to spend

### Get Started.

1. Pick your Early Pay amount based on your DuPont Crop Protection needs for the season.
2. Select a payment option: choose between cash or credit.
3. Fund your Crop Protection Early Pay account: commit by the date that works best for you to get more upfront money.



### Payment Options:

Cash	Credit
Earn more by transferring cash to a TruChoice® Early Pay account, then visit your local retailer to debit product transactions from your cash balance.	Earn more by using TruChoice® Financing.
<p><b>Online:</b> Depositing funds online is easy, secure, convenient, and timely since it posts the next business day. Plus, there's no charge. Register at <a href="http://www.pioneer.com">www.pioneer.com</a></p> <p><b>Phone:</b> 1. Sign EPM Grower Agreement through your local DuPont Representative 2. Call TruChoice® Support Team: (888) 747-8047</p>	<ol style="list-style-type: none"> <li>1. Apply for financing. Call TruChoice® Support Team to find out how - you may already be pre-approved.</li> <li>2. Work with your retailer to initiate financing through TruChoice® online when you purchase your DuPont Crop Protection products.</li> </ol>

### Terms and Conditions

- All DuPont Crop Protection brands qualify for participation.
- The TruChoice® Opportunity Program enables customers of DuPont, through its subsidiary PHI Financial Services, Inc., to finance their approved DuPont Crop Protection product purchases.
  - <sup>1</sup> Have approved Deferred Payment Loan with adequate credit limit. TruChoice® Financing for 2017 DuPont Crop Protection opens Oct 1, 2016.
  - <sup>2</sup> For TruChoice® Financing rates for your area, contact your local DuPont Representative. Subject to credit approval and program requirements.
  - <sup>3</sup> Cash can be applied to a registered TruChoice® Early Pay Multiplier account to avoid loan approval.
- Retailer-initiated financing through TruChoice® online: grower will receive an Early Pay Multiplier rebate at the end of the year as opposed to upfront savings.
- Early Pay Multiplier expires March 31, 2017.
- Any amount of funds towards your DuPont Crop Protection products can be financed or prepaid, however a minimum of at least \$25,000 of qualifying DuPont Crop Protection products must be reached to receive EPM minimum savings.
- Redeem your TruChoice® Early Pay Cash or Credit funds at any participating retailer; transactions must be entered into [TruChoiceOnline.com](http://TruChoiceOnline.com) between October 1, 2016 and September 30, 2017.
- Any quantities of qualified products purchased during the offer period, that are subsequently returned to DuPont retailers, are not eligible for the incentives.
- The 2017 TruChoice® Early Pay Multiplier is available to growers whose business operations are based in Colorado (counties of Baca, Bent, Cheyenne, Kiowa, Kit Carson, Logan, Phillips, Prowers, Sedgwick, Washington, Yuma), Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri (excluding Bootheel), Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Dakota, Texas, Vermont, Virginia (counties of Northampton and Accomack), West Virginia, Wisconsin, and Wyoming.
- DuPont retains the right to modify or cancel the program at any time.



Financing for the TruChoice® Financing is offered by PHI Financial Services, Inc. a wholly owned subsidiary of Pioneer Hi-Bred. Unless indicated, trademarks with ®, ™ or SM are trademarks or registered trademarks of DuPont, Pioneer or its affiliates.  
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